

The Teacher

Work is Worship



Vidyalankar Group of Educational Institutes



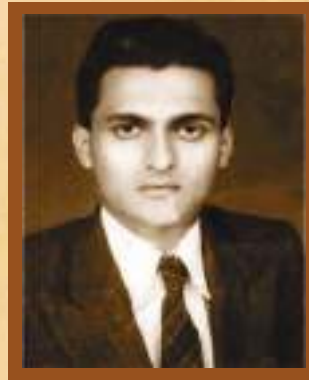
Prof. C. S. Deshpande

The Visionary

'Vidyalankar' is a union of two Sanskrit words, Vidya + Alankar, where Vidya means knowledge and alankar is ornament, the essence being that 'True ornament of mind is knowledge'. Vidyalankar started off with a passionate man coming to terms with his life. All he needed was a black board and young impressionable minds to impart his knowledge.

As a young man, Prof. Chandrashekhar S. Deshpande had many achievements and awards to his credit.

In 1950, he completed his Inter Science Examination from Willingdon College, Sangli, securing first place in the University and winning all the University scholarships in all subjects. He created new records with his performance in mathematics and other subjects as well. Indeed, he was a class apart as the student who stood 2nd in the university was a whopping 70 marks behind!



His achievements continued to spiral upwards. After completing his B.E from the Govt. Engineering College, Pune, he joined the Tata Institute of Fundamental Research (TIFR) as a research scholar specialising in Nuclear Particle Accelerator. Later, he appeared in the all India level competitive IES exams, and secured the top rank. While working for the Indian Railways as a Class I gazetted officer at Calcutta, he met many eminent engineering professors from various reputed institutes like IIT, BHU, Roorkee University etc., who brought to surface his dormant desire for teaching. However, his most cherished encounters were his meetings with Sir C.V Raman and the mention of his work to Dr. Homi. J. Bhabha. These events had a profound effect on him.

ande

After being restless for a while fighting all the norms of society and his internal conflicts Prof. Deshpande made his final decision and chose to take the unconventional road of establishing his own Institute. He finally, started following his true passion- Teaching!

On the day of Dassera, in October 1960, Prof. Deshpande launched his own AMIE classes in a small rented classroom at Shardashram Vidyamandir, Dadar. A small, but a promising start!



The objective behind establishing this institute was neither commercial nor merely earning a livelihood. It was to satisfy his inner urge of dedicating himself to sincere academic pursuit and to guide eager young students with zeal; to imbibe values of life in their receptive minds, not just by empty words but by setting an example.

Vidyalankar started small at Shardashram school of Dadar, but soon it started operating from Saraswati Mandir High School, Mahim. In 1974, Vidyalankar finally had its own premises at Dadar which still stands proudly today and is called 'Pearl Center'.



SHARDASHRAM VIDYAMANDIR, DADAR



SARASWATI MANDIR, MAHIM



50
Years of
Leadership

Be sure with
Vidyalankar

PEARL CENTER

WORK IS WORSHIP

Rising from the ranks, but positively optimistic

Serene and spirited with a touch of classic

Endowed with astute intelligence

Enhancing skills, abundant endurance

Pain and pitfalls deter not enough

Poignant deceits dishearten not enough

Capable, responsible, charitable,

Simple, humble, inimitable

Inspired and inspiring, forgetting, forgiving

Perennially, problem - solving.

Dilemmas, the loner, undaunted fighting,

'Boons and blessings' gratefully computing

Animated enthusiasm aiming at perfection

Sure, the leader, a man of action

Toiling hard, inexhaustible determination,

With identical support by the rising generation.

This attempt at weaving a rope of sand

A mere pastel, a token from the band

Students, colleagues, friends and relations

Gracefully acknowledge the timely benefactions

Revered, admired, adored, amply,

Pride of every single in the family.

'Blessed is he who has found his work ...'





— *Be sure with* —



SINCE 1960



VIDYALANKAR LOGO TRANSITION

Vidyalankar has changed with times since its inception in 1960, but its integrity and the vision on which it was established remained intact. What changed was the addition of more people and powerful minds, armed with more passion and vigor, tackling better and bigger opportunities and keeping in tune with the changing world.

Vidyalankar started with a humble logo - a circle that defines infinity of knowledge and the red color that represents passion and excitement of moulding young minds. Very little has changed with the logo since then - the addition of the border in a lot of ways represents a neat structure, strong intention and a perfectly organized modern approach.

Vision Mission and Values



SOWING THE SEEDS

The seed was sown when Prof C.S Deshpande decided on a course of life where students, chalk and black boards were going to be an integral part of his life. To see knowledge blossom and fill people's lives with peace and goodwill were Noble dictates.

It is this cycle of growth to which young hopeful minds come. With faith that hard work, dedication and right thinking would offer them the fruits they yearn for. Thus the seed of thought is sown and it grows on to be the integral part of the Vidyankar Learning Tree.

Mission

Vidyankar is committed towards providing the best of education to the student community through innovative and effective learning methodologies, constant improvement, cultivation of practical skills with an unflinching commitment to academic quality.

Vision

- To provide the best of services to the student community
- To build on the position of leadership without compromising on ethics and providing world-class education to students
- To train technologists capable of thinking and working strategically
- To achieve this vision by providing a stimulating work environment that supports personal growth, individual contribution and teamwork

Values

- Honesty
- Excellence
- Integrity
- Responsibility
- Commitment
- Salubrity



Vidyalankar has, over the decades, grown to provide quality education at an affordable price to many educational streams. Vidyalankar's speciality ranges from training institutes to colleges and subjects range from engineering to management examinations and to preparation for studying abroad.

Over the years, after understanding the needs of students, Vidyalankar has taken various initiatives and has established various institutes and branches to meet those needs. From test examinations to mock tests, to diploma and correspondence courses etc., slowly and dedicatedly, Vidyalankar has developed from a small rented classroom to a huge, respected group of institutes.

TRAINING INSTITUTES:

XI & XII

Prepares students for the Std. XI & XII (Sc). HSC Board Exams.

IIT JEE

Prepares students for the **All India Joint Entrance Exam**, for admission to the B.Tech. program at the prestigious IITs.

AIEEE

Prepares students for the **All India Engineering Entrance Exam**, for admission to the prestigious NITs

MHT-CET

Prepares students for the **Maharashtra Engineering/Medical Entrance Exam**, for admission to the Engineering and Medical Colleges.

BITSAT

Prepares students for the Entrance Exam for admission to **Birla Institutes of Technology & Science**, Pilani

Vidyalankar Institute of Technology - an Engineering Degree College approved by A.I.C.T.E. and affiliated to the University of Mumbai.

Vidyalankar Polytechnic - an Engineering Diploma College approved by A.I.C.T.E. and affiliated to the Maharashtra State Board of Technical Education(M.S.B.T.E.).

Vidyalankar School of Information Technology - a B.Sc.(IT) Degree College approved by the Govt. of Maharashtra and affiliated to the University of Mumbai.

Collaboration with some renowned foreign universities in U.K. and U.S.A. allows some willing students the benefit of engineering degree.

VIT

VP

VSIT

GATE

Prepares students for the **All India Entrance Exam "GATE"** to secure admission for Post Graduation in Technical Education (M. Tech. / ME) to IITs, NITs etc.

CAT/CET

Prepares students for the different Management Entrance Exams from **CAT to CET** for admissions to Post Graduate Management Courses into IIMs or every other top B-School.

ENGG. DEGREE

Engineering Degree Training is provided to students pursuing degree programs in engineering colleges. These training programs are especially popular as they prepare a student to face the tough rigors of degree college.

ENGG. DIPLOMA

Engineering Diploma Training:
A stepping stone to some degree program; and in a way also a terminal program. Here diploma students sharpen their course skills.

B.Sc. (IT)

Prepares students for the **B.Sc. (IT)** Exam.

Vidyalankar Anthem

*Naya samay hai, hai nayi dishayen
Ek ek karke apni aashayen jeele*

*Jahaan koi na, gaya ho ab tak
Badte kadamon se tu apni manzil paa le*

*Aaoo badhe, jab koi na ho sahara
Aaoo badhe, karke buland vishwas
Aaoo badhe, hone do mushkil manzil
Aaoo badhe, himmat se kar haasil*

*It's my time, and there's so much to do
It's my time, and only the best will do
It's my time, we can and we will
Yeh mera samay hai*

*Ek din ka nahi, ye zindagi ka safar
Dheeraj, Sannyam, Pyar, Lagaan se manzil taykar
Kar pakke iraaade, aur buland hauslen
Badte kadmon ko har kamyabi choome*

*Aaoo badhe, jab koi na ho sahara
Aaoo badhe, karke buland vishwas
Aaoo badhe, hone do mushkil manzil
Aaoo badhe, himmat se kar haasil*

*It's my time, hnd there's so much to do
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Yeh mera samay hai*



Torch Bearers



Ms. Sanjeewani C. Deshpande ————— ■

Sanjeewani Deshpande, wife of C.S Deshpande, has always been an integral part of Vidyalankar. She has two postgraduate degrees, in Public Administration and in English to her credit. Apart from being equally responsible for the inception and growth of Vidyalankar, she has been teaching Communication Skills to its students for several years. She has recently submitted her thesis for Ph.D.



Ms. Rashmi Deshpande ■ —————

Rashmi Deshpande, the daughter has been dedicated to the progress of Vidyalankar. After her M.Sc. from Mumbai University, she went to U.S.A for higher education, and completed her M.B.A. She returned in 1996 and took over a part of the management at Vidyalankar.



Mr. Avinash Chatorikar ————— ■

Avinash Chatorikar, after completing his B.Tech from U.D.C.T in 1987, went on to do his M.Tech from I.I.T, Mumbai. Passionate about studying further, he completed his M.S in Chemical Engineering from Oklahoma State University, U.S.A. After returning back to India, Avinash chose to join the Vidyalankar Group as a partner.



Mr. Vishwas Deshpande ■

Vishwas Deshpande has been a meticulous student of Vidyalankar, and like his father, has been a merit holder all his academic life. He secured a high merit rank in his H.S.C exam, and was first in the merit list of engineering admissions of V.J.T.I. After his B.E from V.J.T.I., he went to U.S.A to complete his M.S from Maryland College Park and came back armed with a youthful vision and passion like his father.



Ms. Namrata Deshpande ■

Namrata Deshpande, wife of Vishwas Deshpande, joined the family business and helps in developing it further. Namrata has done her M.M.S from Jamnalal Bajaj Institute of Mgmt. Studies, Mumbai and has joined the administration of Vidyalankar Group - as a full time partner.

*“A bond that links your true family — is not of blood,
But of respect and joy in each other's life.”*

- Richard Bach



Very many people have been responsible in helping Vidyalankar reach where it is today, and this is not limited only to its family members, but includes a series of academicians, administrators, and zealous people who believed in the Vidyalankar mission.

Affiliations & Franchises

Vidyalankar keeps striving to get the best opportunities and facilities for its students. One such effort led them to collaborate with prestigious universities in US and UK. The objective was to provide students with degree that would be internationally accepted.

The program provides a unique opportunity for INDIAN students to benefit from both the systems of education at the undergraduate level itself, and thus acquire the skills necessary to meet the challenges of globally competitive world of tomorrow.



■ PENN STATE UNIVERSITY

Vidyalankar collaborated with Penn University (U.S) in 2006. The Pennsylvania State University is one of the top ten publicly funded Institutions of Higher Education in the U.S.



■ CALIFORNIA STATE UNIVERSITY

California State University- Fresno joined hands with Vidyalankar in the year 2009. CSU – Fresno is the sixth oldest in the California State University. It offers high quality educational opportunity to qualified students at the Bachelors and Master's level. It offers more than 1800 Bachelors and Masters degree programs in more than 240 subjects.



■ ASTON UNIVERSITY

Vidyalankar collaborated with Aston University. It is a long established research led University known for its world class teaching quality and its strong links to industry, government and commerce for the last 15 years, it has consistently been listed in the top ten UK Universities for graduate employment according to the Times, Sunday Times, Guardian and Complete University Guides.



■ SHEFFIELD HALLAM UNIVERSITY

Vidyalankar collaborated with Sheffield Hallam University in 2008. It is one of the most progressive and prestigious Universities in UK. The University is recognized as a Centre of Excellence for Teaching and Learning.



■ HULT INTERNATIONAL BUSINESS SCHOOL

Ranked as the 16th best business school in U.S and 27th best in the world, Hult International Business School provides the best of both worlds: flexibility of the American style and the rigorous academic environment of U.K.

■ FRANCHISES

Classified as 'Top 100 business opportunities in India' by Franchising World magazine.

Vidyalankar believes that branding and franchising are the two most strategic tools for growth, and there is infinite scope to upscale education in cities, states and then at the national level. Through franchising, we wish to achieve a fusion where the local-market-knowledge of the franchisee and the business expertise of Vidyalankar would provide society with unmatched services and would help students to make their dreams of admission into a top class institute, a reality.

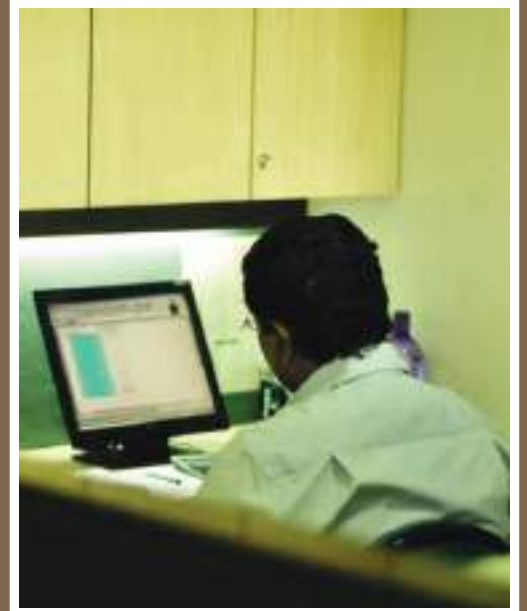
We have successfully established two franchises in Aurangabad and Pune and plans are underway for more.



LIFE AT VIDYALANKAR







Vidyalankar Classes - An Institute where the seeds of knowledge are nurtured in the students. Motivated teachers and faculty members sincerely go about the task of preparing students to take on academic challenges across 13 branches and 2 franchises.





VIDYALANK



AR CAMPUS

The new Vidyalankar campus at Wadala is visually, a sum of everything that Vidyalankar stands for today. It is futuristic, approachable, spacious, creative, energetic, stimulating and adaptable to changing needs.

CAM



Aesthetically, every part is designed as a separate entity, even as it plays its role perfectly in sync with the entire building. This extremely well thought out and expertly executed campus is located conveniently, keeping in mind its connectivity to all parts of Mumbai and Navi Mumbai. The facility focuses primarily on the needs of the students, secondly on the requirements of the educators and lastly, on those of the management.

Backed with decades of experience, Vidyalkar has developed a positive 'academic culture' that allows students to imbibe knowledge in flexible environments and schedules, it encourages informal interactions between students and faculty, promotes holistic mental and physical development of students and encourages the community at large, to participate in the joy of learning.

The fundamental concept of the campus plan was to maintain highly functional campus facilities which support the educational and operational college programs while maintaining a healthy and attractive environment for the people who study and work at the institutions. The plan also facilitates any possible future development like college curriculum or additional sections. The Land Plan allows enough space for failure modification, if needed.



PUS LIFE

Vidyalankar aimed at building a campus that best embodied its cherished values. The institute desired to look beyond the typical modernist box architecture. The college building should be an expression of the spirit of the institution -- to evolve in a progressive environment. What brought the concept to life was the involvement of students and educators in the design process. The result of the exercise revealed a lot that was initially not considered. It also refined our understanding of the functioning of the institute at a social level. The mandate given to the architects was immediately expanded to discern the subtleties of relationship, dynamics between faculty, resources, student groups and the community at large.





The institute desired the structure to be vibrant and lively for its students. Having futuristic urban design elements with lots of light and green spaces, a man-size chess board, an amphitheatre and multi- purpose student zones, the Vidyalankar Institute at Wadala was created keeping in mind a powerful design that would positively influence the human psyche and duly contribute to building a great institution.





Creative Campaigns

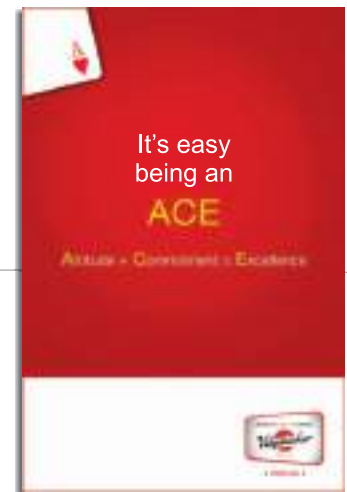
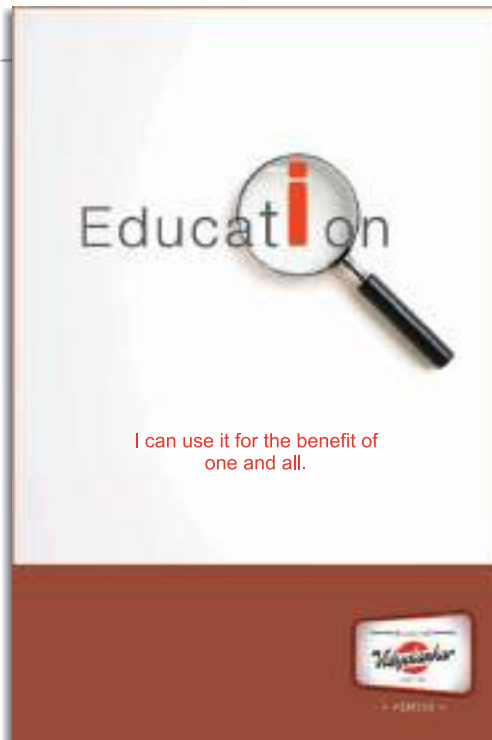
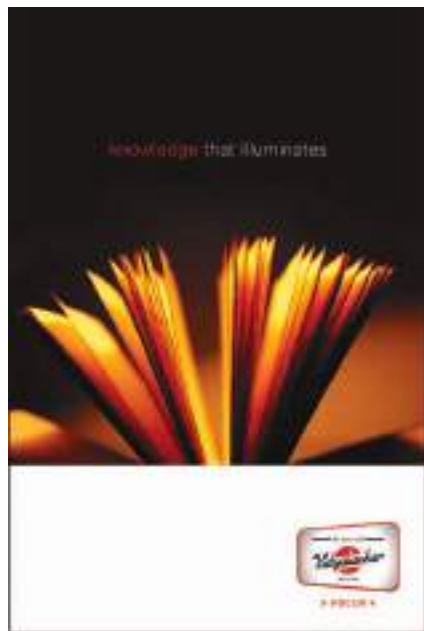
To inspire and fuel the creative power of young minds, Vidyalankar consistently keeps communicating with students in various forms, covering topics that impact them. Featured below are some of them.



Highlighting the importance of 'voting'.



A series on 'Focus' - the key attribute to quality results.



Showing students the future with the 'Think Ahead' campaign.



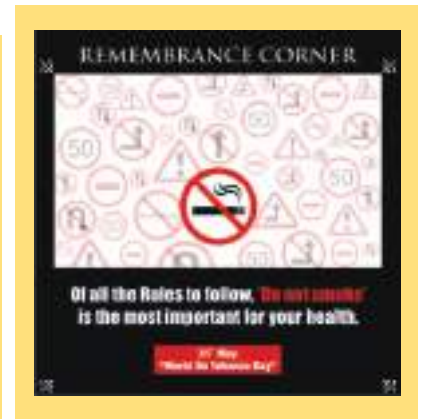
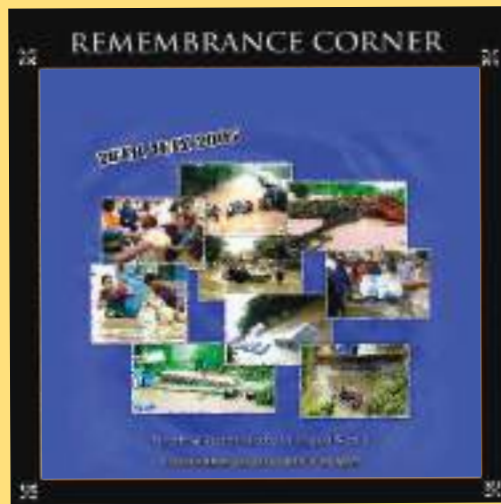
Leadership

For better understanding of subjects like 'Leadership' that have a profound effect on a student's life.



REMEMBRANCE CORNER

A key spot where, every month students acquaint themselves with a landmark day, person or subject that adds meaning to our life.



YOUTH ALERT

A communication point that catches trends and updates happenings.



WEEKEND PAATH-SHALA

Fun ka achcha dose!!

AFTER HOURS

The space to unwind within the curriculum came in the form of Friday Paathshala.

Friday Paathshala
 Won the Silver Award
 at Wow Event &
 Experiential
 Marketing
 Awards 2009 for the
 College Contact
 Programme of the
 year.



FRIDAY PAATHSHALA





AWARDED

Vidyalankar has been recognized by the State Government as an "A" Grade Institute since 2005.

EVENTS



Graduation Day Party



Verve

Annual Day



Career Guidance





WEEKEND PAATH-SHALA

(Va La achcha dasell!)

The Weekly Chill Session



Times Education Boutique

Co-Sponsor

S6

INTER-COLLEGE CRICKET CHAMPIONSHIP 2011

Cricket Tourney



VIT wanted a structure that would create a vibrant and lively atmosphere for the College shines with campus de



Polys Ramakrishnan
The institute aims at continuously providing a stimulating study environment. Over and above this, it offers tests, innovative

hindustantimes 2ND FEBRUARY, 2011 (PAGE 11)

Communication skills now part of curriculum

ALL TECH COURSES Model curriculum will be ready by June
LEARNING THE PEPES
The All India Council of Technical Education (AICTE) is creating a model curriculum for all its fields such as management, pharmacy, engineering, architecture and hotel management. AICTE and university officials met in Mumbai last week to discuss the engineering course structure and how to integrate humanities into curricula. Technical education will now have a holistic approach, which will include pure sciences, social sciences, and

Bombay Times

Saturday, 5 July 2008
Go, excel in life



Pursuing the IIT JEE dream?

VIT students' 'engineer' portal
A group of students currently pursuing Bachelor of Engineering at VIT-Vellore (VIT), Vellore, have created an online portal for incoming engineering students. The portal provides information on the various aspects of the college, including the curriculum, faculty, and student life. It also offers a platform for students to share their experiences and seek advice from their peers.



Education Times
VIDYALANKAR REVOLUTIONISES IIT-JEE WITH EPR
Vidyalankar has been the pioneer of education in the past few years, and now it is revolutionizing the IIT-JEE preparation process. The institute has introduced a new program called EPR (Education Preparation Revolution) which focuses on holistic development of students. This program includes not only technical subjects but also humanities, sports, and extracurricular activities. The goal is to create well-rounded individuals who are not only academically strong but also socially and emotionally intelligent.

श्रीनिवासाचार्यजी का योगदान
श्रीनिवासाचार्यजी का योगदान
आणि
निवासाचार्यजी का योगदान
श्रीनिवासाचार्यजी का योगदान

Get organised
Organised coaching classes offer several benefits
The advantages of organized coaching classes are many. They provide a structured learning environment where students can focus on their studies without any distractions. Additionally, these classes offer expert guidance and support from experienced teachers who can help students understand complex concepts and solve difficult problems. Organized coaching also provides a sense of community and motivation, as students can learn from their peers and receive feedback from their teachers.

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DNA
DAILY NEWS & ANALYSIS
5TH JANUARY 2011
edu space
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THE JOURNEY SO FAR...

1960

- Start of A.M.I.E. Course for the Engineering Diploma holders. [A.M.I.E. examinations are conducted by the Institution of Engineers (India) and are recognized by the Govt. of India as equivalent to B.E.]

1964

- Engineering Diploma Classes.

1981

- I.I.T. Entrance Magazine for All India Circulation and Std. XI & XII coaching.

1985

- Engineering Degree Classes (F.E., S.E., T.E., B.E)

1995

- Branch at Chembur and Hostel for our students at Nerul, (Navi Mumbai), the Vidyalankar Gurukul.

1996

- Extension of H.O. at Narayan - Dadar (East) & branch at Thane.

1997

- Branch at Nerul.

1998

- Extension of H.O. at Pioneer - Dadar (West)

1999

- The Engineering Degree college - 'Vidyalankar Institute of Technology' at a temporary location at Dadar with Computer Engineering, Information Technology & Electronics Engineering.

2001

- New branch at Andheri.
- Shifted Engineering Degree College from Dadar to an 11 acre campus at Wadala.

2002

- 'Vidyalankar Polytechnic', an engineering Diploma College, affiliated to the M.S.B.T.E at Wadala with Electronics & Telecommunication Engineering, Computer Engineering & Information Technology.
- 'Vidyalankar School of Information Technology', a B.Sc I.T degree college affiliated to the University of Mumbai at Wadala.



2003

- Training for GATE.
- Branch in Borivali.

2004

- Training for AIEEE and MHT-CET.

2006

- Classes are shifted to Vidyalkar House - Hindu colony, Dadar.
- Engineering college moved to New State of Art building.
- Vidyalkar collaborates with Penn State (U.S) for Twinning Program for Bachelor of Science (Information Technology).
- Two new Engg. Degree Courses of Electronics & Telecommunication and Biomedical Engineering.

2008

- Branches at Ghatkopar, Dombivli & Vashi.
- Vidyalkar Polytechnic starts Diploma courses - second shift.
- M.E course in Computer Engineering.

2010

- Branch at Panvel.
- VSIT offers new courses of BAF, BBI, BFM.
- Batches (Computer Engineering & Information Technology) for students of Diploma heading to Degree started in an additional shift.
- M.E course in Electronics & Telecommunication / ME (INFT).

2005

- Awarded 'A' Grade by the State Government of Maharashtra.
- Branch at Fort.

2007

- VSIT offers 2 new courses of BMS & M.Sc. (IT).
- VIT offers new course of MBA (MMS).
- Awarded 'The Most Innovative School Design' by Design-Share, U.S.A

2009

- Second Branch at Borivali in Landmark building.
- Won Silver 'WOW Award' for Friday Paathshala

2011

- Part time courses for MMM, MFM, MHRDM from Govt. of Maharashtra.



Future

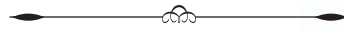
To upgrade from a purely teaching institute to a teaching institute doing research; further aiming to become a research institute that does teaching.

Open 100 training centers across India in 5 years.

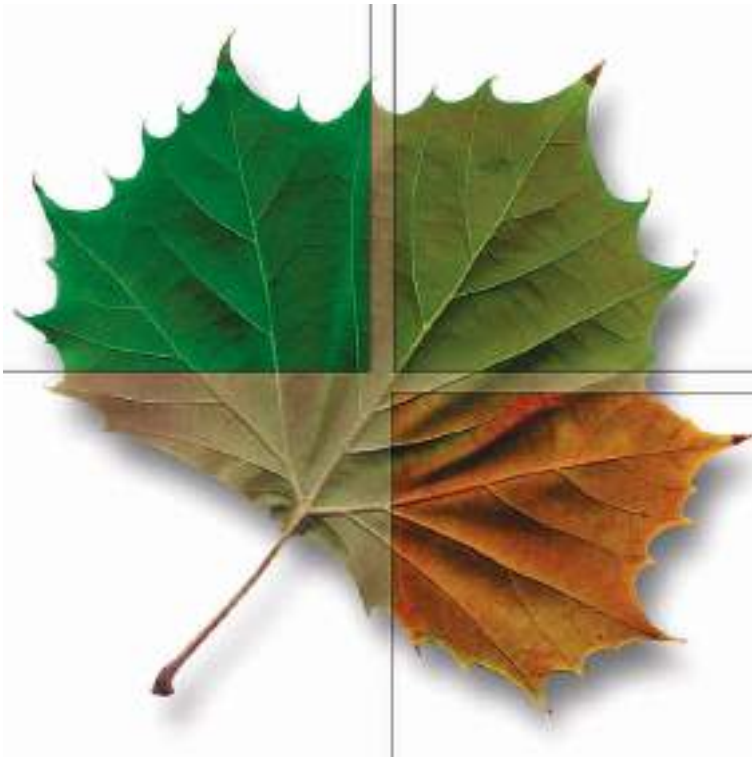


Inspirations

Old order changeth, yielding place to new...



*Change teaches constantly.
Things, people, life keeps changing,
altering and evolving.
Everything and everybody around us
has the potential of teaching us something.
It is upto us to train our senses,
to be aware and observant about these experiences.*



Interpreting the natural laws of the world, the basis of how we live today



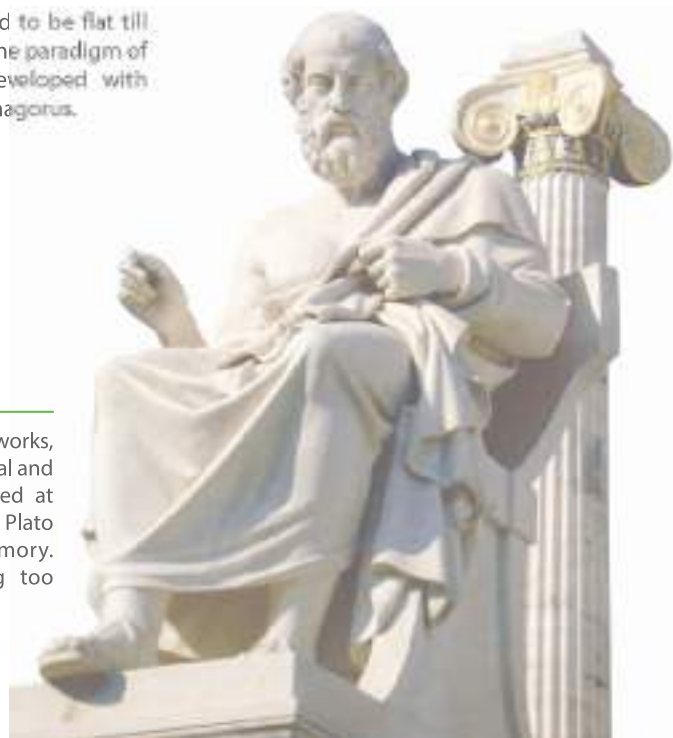
■ PYTHAGORUS



Earth was imagined to be flat till not too long ago, the paradigm of spherical Earth developed with the theories of Pythagorus.

■ PLATO

Never discussed himself in any of his works, though he was quite known for his political and intellectual views. Many students studied at Plato academy – including Aristotle. Plato accused “writing” of destroying memory. He felt his students were becoming too dependent on writing!



■ GALILEO



Was placed under house arrest for life as he presented ideas against the church belief that Earth was not the center of the universe and moved along with other planets around the sun. It was while he was under house arrest that he wrote one of his finest works “TWO NEW SCIENCES”.

■ ARYABHATA

Inventing a neutral number, was an important matter understood by a lot of mathematicians all over the world. But if one has to put finger on its invention, the credit goes to an Indian mathematician "Aryabhata" who first started using "zero" in his place-value system. He made it possible to create units of measurements as the base point "zero" was defined.



■ BENJAMIN FRANKLIN

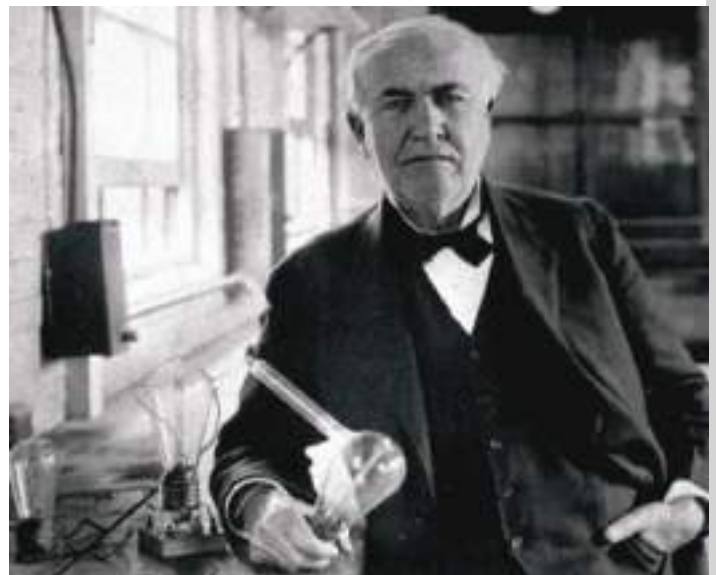


His experiments proved that lightning was electrical in nature. While people have known about the powerful effects of lightning for thousands of years, the first person to discover that lightning was a naturally occurring form of electricity was Benjamin Franklin.

He invented the lightning rod, which attracts lightning and draws it into the ground. This saves buildings from burning down. Bi-focal glasses, Franklin stove, glass armonica were amongst his other inventions

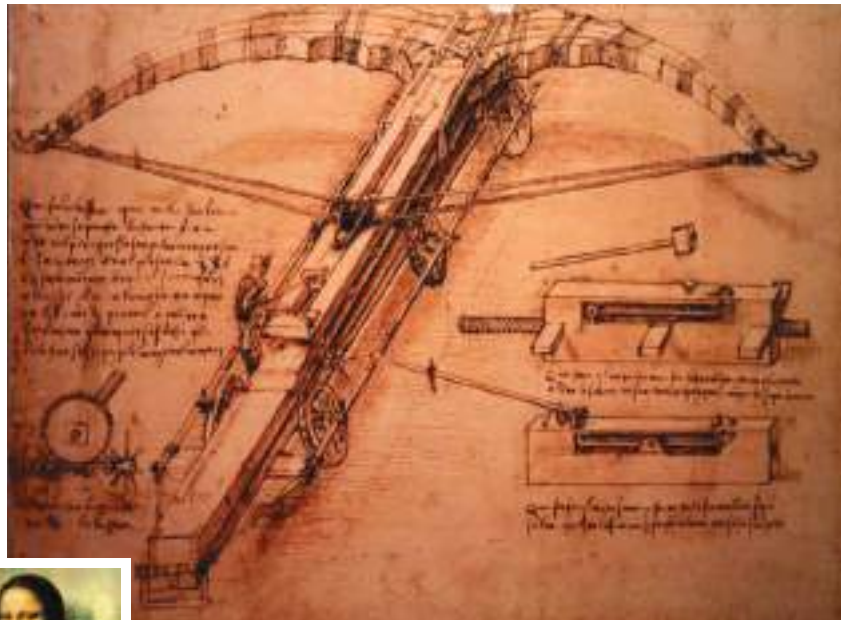
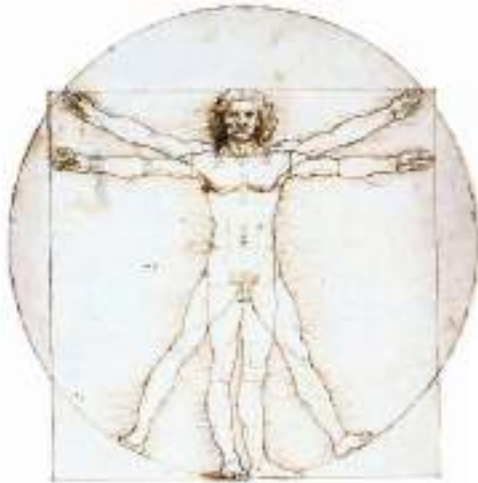
From light bulb, telegraph to motion pictures! Thomas Edison was one of the most noted inventors o the world, with more than 2000 patents to his credit all over the world. Though he was hearing impaired since childhood, this great man has been responsible for numerous inventions that contributed to mass communication and tele-communication industry in particular.

■ THOMAS EDISON



■ LEONARDO DA VINCI

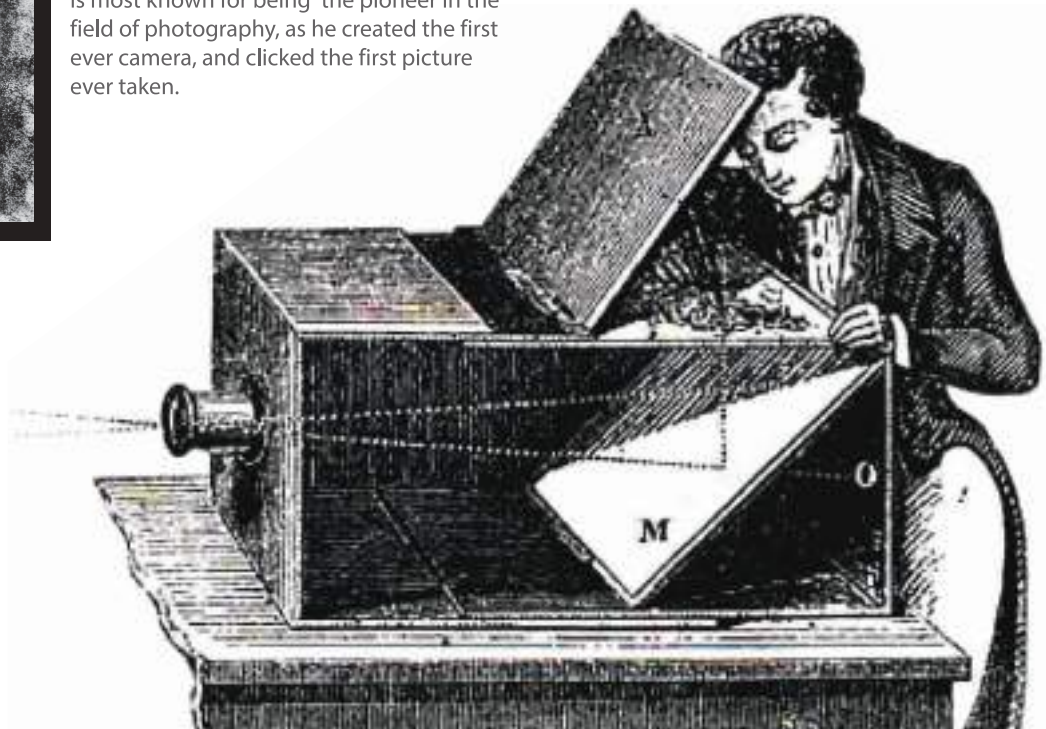
Though a world famous painter who created master pieces like Mona Lisa, Last Supper and many more, he used to paint only when he was short of funds. His true passion was science and engineering. His designs for war machinery like tanks, catapults, cannons etc. are used even today.



■ NICÉPHORE NIÉPCE

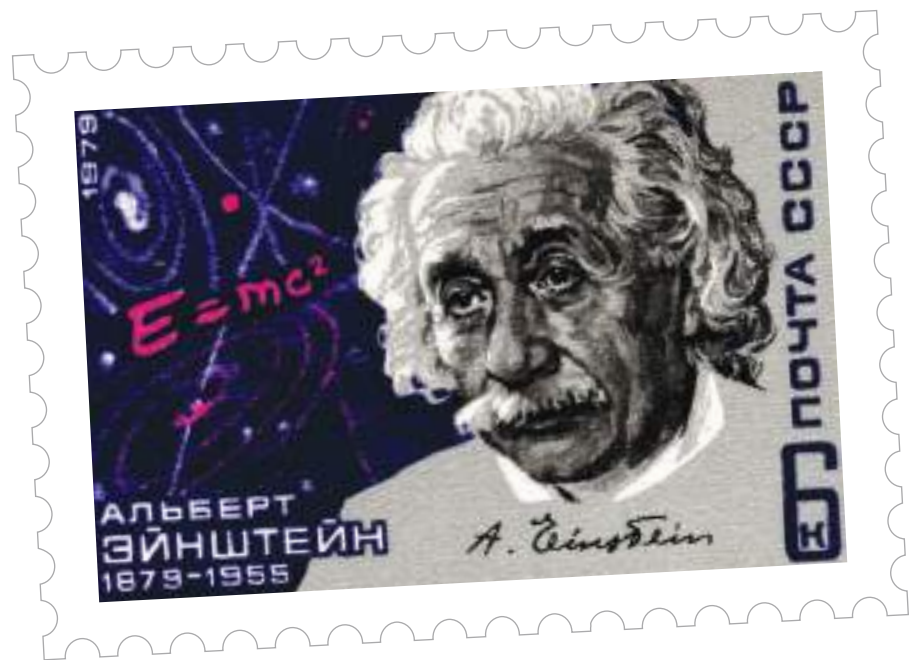


He taught the world how to freeze moments forever. Nicéphore Niépce, a french inventor, is most known for being the pioneer in the field of photography, as he created the first ever camera, and clicked the first picture ever taken.



■ ALBERT EINSTEIN

Though Einstein was a dyslexic as a child, he presented his "theory of relativity" that formed a base for all that we know and understand about Physics today.



*"Reality is merely an illusion,
albeit a very persistent one."*

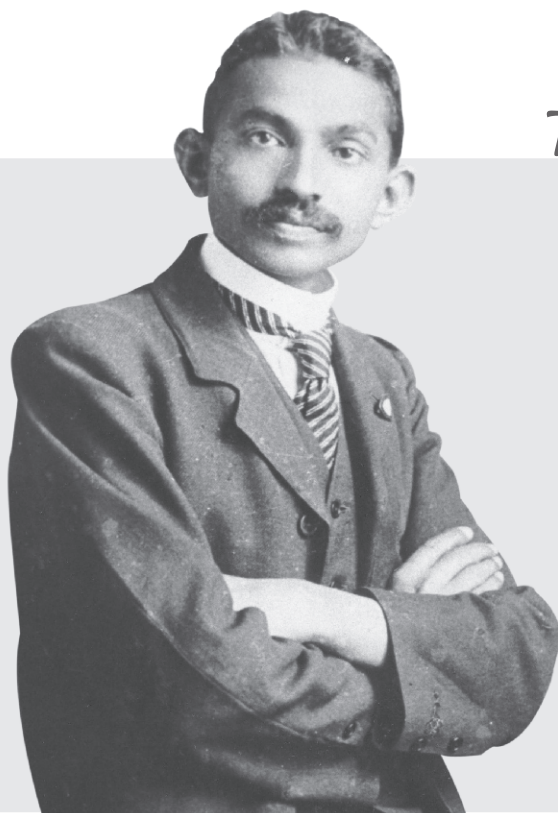


■ ISAAC NEWTON

Discovering the laws of motion and gravity, Newton gave new face to Physics and extended the possibilities of science and technology.



'Apple' that drew Newton's attention to gravitational force.



To human
self belief and enterprise...

■ MAHATMA GANDHI

Mahatma Gandhi was called Mahatma because he questioned things and came back with simple answers to break through the clutter! With Ahimsa, he made the apparently cowardly act of not retaliating, into a statement of self determination.



26 YEARS BEHIND BARS

Nelson Mandela

He stood the test of time and proved that quitting is never an option for believers



Mother Teresa

Shown us how to love someone unconditionally.



■ CHARLIE CHAPLIN

Charlie Chaplin taught us how to laugh at ourselves. As did Walt Disney with his cartoon characters and enchanting tales.

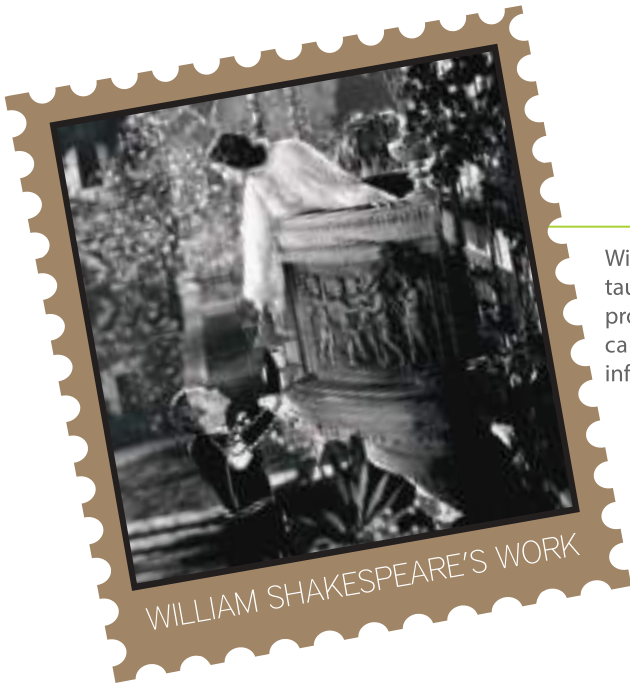


WALT DISNEY ■



■ NEIL ARMSTRONG

Neil Armstrong taught us how one step can redefine the perception of the universe.



WILLIAM SHAKESPEARE'S WORK

William Shakespeare and Valmiki taught us the power of words. How prose, poetry and dialogue can capture one's imagination and influence life for centuries.



■ ALFRED HITCHCOCK

Alfred Hitchcock acquainted us with the darker side of human emotions.

Some of his famous movies -

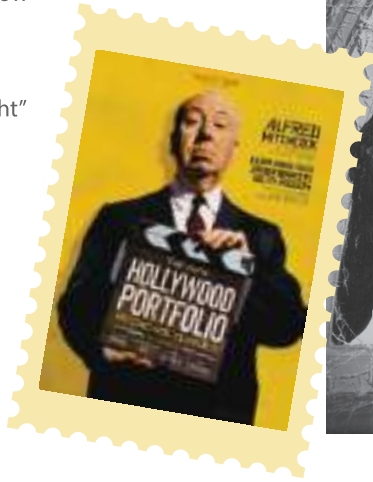
"Strangers on the train"

"Rear Window"

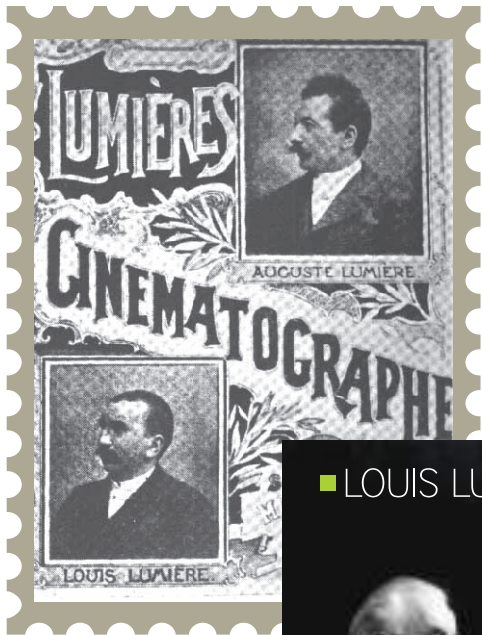
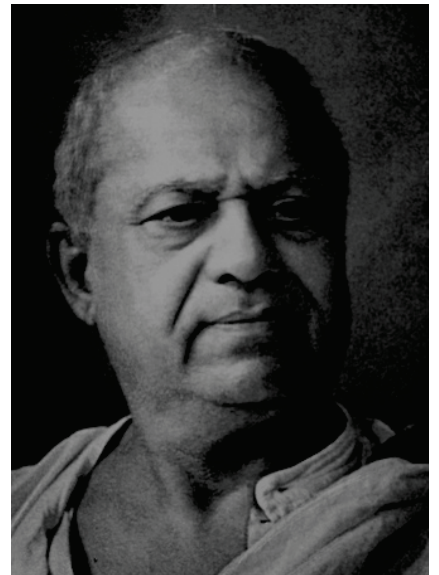
"Birds"

"Stage Fright"

"Psycho"

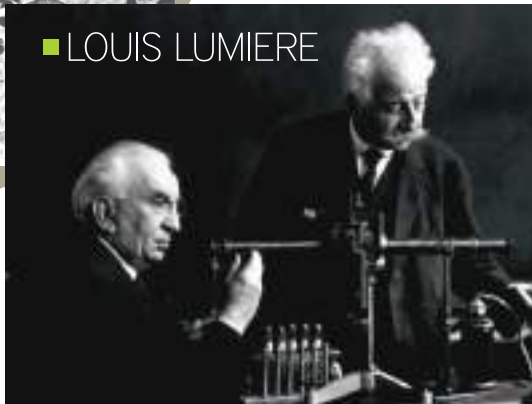


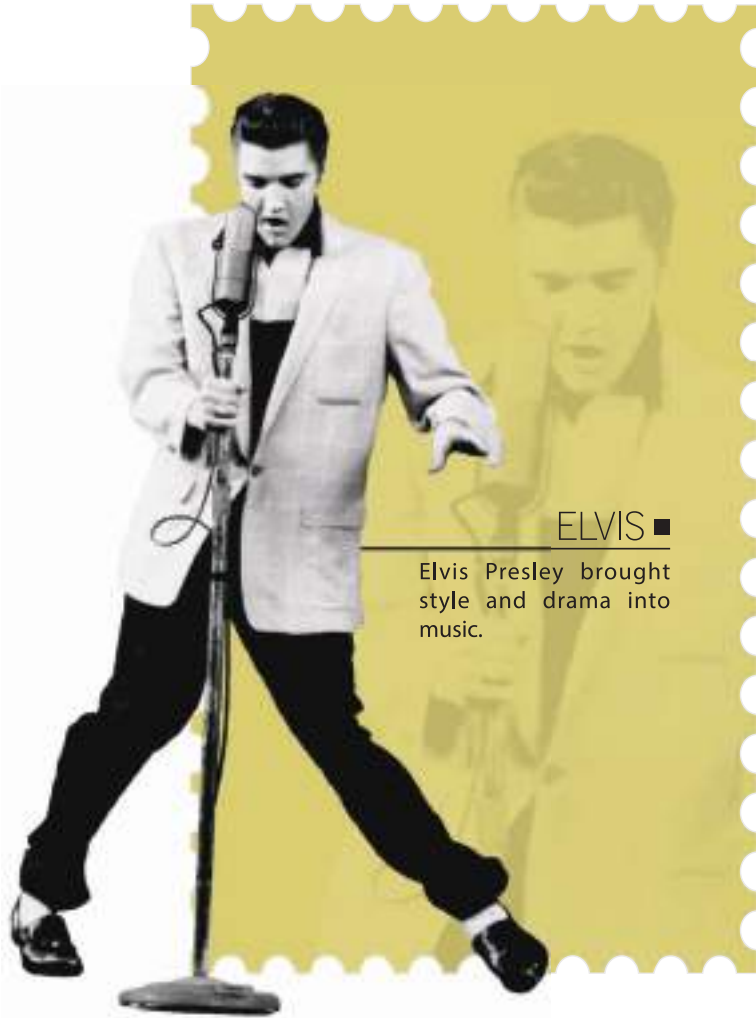
■ DADA SAHEB PHALKE



Dada Saheb Phalke & Louis Lumière brought the magic of the first feature films in our lives.

■ LOUIS LUMIERE





ELVIS ■

Elvis Presley brought style and drama into music.



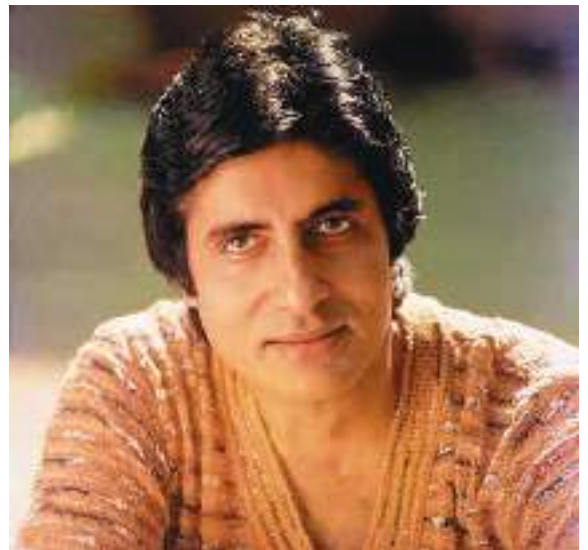
Beatles the band brought melody into our life.

THE BEATLES ROCKBAND

■ MICHAEL JACKSON



Took entertainment several notches up with his dance and amazing singing. The artist made moon walk and break dance into a worldwide obsession,



■ AMITABH BACHCHAN

as did Amitabh Bachchan. He extended the idea of Man v/s the Bad World to a popular cinematic experience.

A black and white photograph of Steve Irwin, a well-known wildlife presenter, smiling and holding a crocodile. The crocodile is wrapped around his neck and has its head resting on his shoulder.

■ STEVE IRWIN

Steve Irwin brought wild life into every home. Sadly, in his death, he also taught us to never mess with the wild.

A black and white photograph of Steve Jobs, the co-founder of Apple, wearing his signature round glasses and a black turtleneck. He is holding an iPhone in his right hand, displaying the home screen with various app icons.

■ STEVE JOBS

Steve jobs shrunk our world to the size of our palm.

A small portrait of J.K. Rowling, the author of the Harry Potter series, with her characteristic blonde hair and glasses.

■ J.K. ROWLING

J.K Rowling taught us that imagination has the biggest fan following!

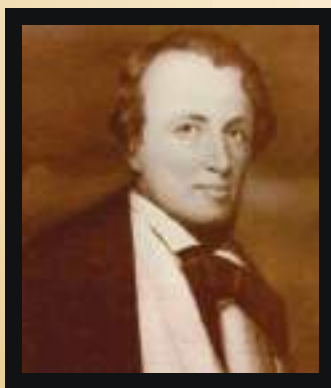
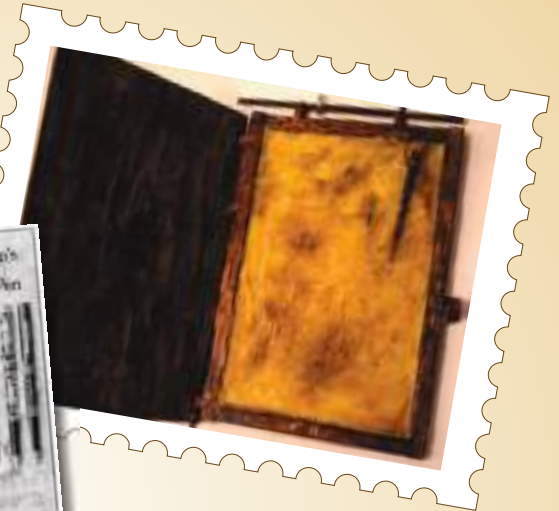
A movie poster for 'Harry Potter and the Deathly Hallows'. It features a large, dark, hooded figure (Voldemort) on the left with outstretched hands, and Harry Potter on the right, also with outstretched hands, looking up. The background is a bright, orange, fiery sky. The title 'Harry Potter AND THE DEATHLY HALLOWS' is written in a stylized font at the top right.

Harry Potter
AND THE
DEATHLY
HALLOWS

Writing

has been an art in itself

Writing started with scratching scriptures on clay tablets with bone or bronze tools. Then came use of reed brushes on papyrus by Egyptians. Wax tablets with pointed tools were also used briefly during dark ages, till Europeans found quill points and ink to write on parchments. Soon after, came the era of pencil with lead.



Invented the first ever fountain pen - a classic even today. Then came ball point pens, a revolution in writing tools as it reduced the cost of production dramatically. A lot has been experimented and innovated in pens since then.



Hey look where we have reached!



Breakthroughs in transportation has dramatically changed how man moved from one place to another. At the beginning of the 20th century, people walked, or rode on horses, whereas now we can fly in aeroplanes, ride in fast trains or drive in luxury cars. The world is 'shrinking' rapidly.





BRANDS ■
 HAVE TAUGHT US HOW TO
 STAND OUT BY ALTERING
 PERCEPTIONS

Santa Claus was green till 1950 when Coca Cola branded him red and white to go with their brand colors.



Other brands have created a monopoly in their respective categories and become generic names. **Xerox**, being the only photo copying company at first in India, became synonymous with photo copying. Similarly, **Bisleri** is synonymous with bottled mineral water.

■ HAMARA BAJAJ

Bajaj got labelled as a family brand because of its jingle "Hamara Bajaj". As has **Amul**, the family butter, with its topical "maska" campaigns.



■ AMUL CAMPAIGN





Every individual has a different perspective to life, something that adds flavor to society.

Everyone functions from their own space and ideas. And what they make of life depends on how they choose to see it.



It's their attitude towards life and surroundings that makes all the difference. What helps you stand out is the way you choose to look at things.



"we're so busy watching out for what's just ahead of us that we don't take time to enjoy where we are."

- Calvin & Hobbes





Animals remind us of our basic natural instincts of survival and belonging.



Dolphin therapy for kids suffering from cerebral palsy



CONAN DOYLE

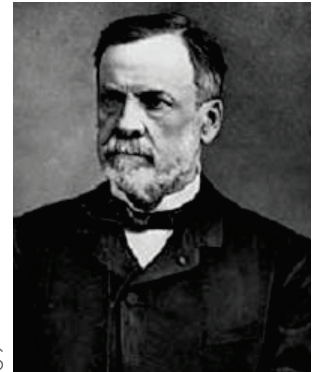
Writers like Sir Arthur Ignatius Conan Doyle & Jules Gabriel Verne made modern fiction out of seeing the future – Sherlock Holmes, The Lost World. Jules Gabriel Verne on Twenty Thousand Leagues under the sea, A Journey to the Center of the Earth, Around the World in Eighty Days. Verne wrote about space, air, and underwater travel before air travel and practical submarines were invented, and before practical means of space travel had been devised. Science fiction is the literature of today.



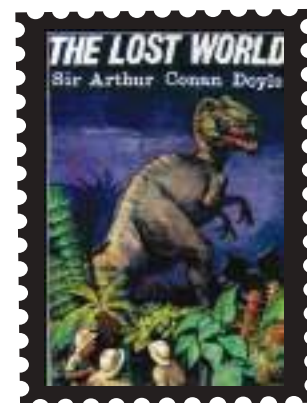
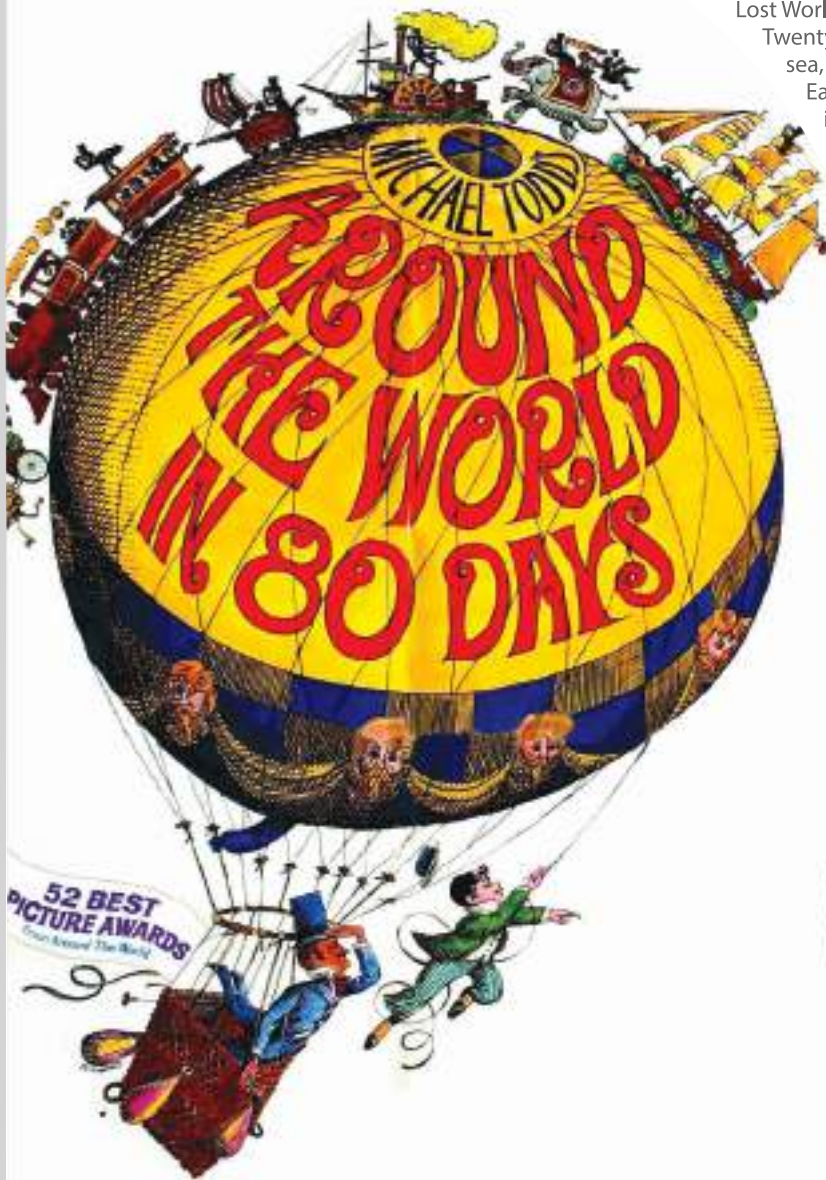
JULES VERNE



While others like Michel de Nostredamus predicted the future.



M. NOSTRADAMUS



Modern Wonders of the World

The boom of inventions, discoveries, modern engineering, machines and techniques has drastically changed the entire face of world today. From the tiniest inventions to huge machines and structures, science and engineering have made human life so much easier!

Some of the absolute wonders of modern world, for their significance and use, whether big or small - Safety pin, Refrigerator, Sewing machine, Cello tape, Mixer/ microwave, Mobile phones, Credit cards!, World wide web, Cars, Remote controls, Ball point pens, Satellites, Stapler, Laptops, Contact lenses, TV, Transistor, Post-it, Umbrella, Floss, Flush, Micro scopes, Construction cranes, Sky scrappers, Chemo therapy, etc.





Interesting Trivia



■ WORLD'S OLDEST SCHOOL

The King's School, Canterbury is believed to have been founded in AD 597 by St. Augustine. It is considered to be the world's oldest school. After dissolution of monasteries the school was re-founded as the King's School of Canterbury.

■ OLDEST STUDENT IN THE WORLD

Ma Xiuxian, equipped with a school bag and large magnifying glasses, joined Weishan Road Elementary School to attend her first class at the age of 102. After years of working at a cotton mill and raising nine children, Ma Xiuxian proudly got to relive her dream of educating herself as she educated her children.



■ WORLD'S LARGEST UNIVERSITY

The Indira Gandhi National Open University, New Delhi, is the largest university in the world with 3,500,000 students. The university was established in 1985 to teach by means of distance and open education.

■ WORLD'S LARGEST CAMPUS

Berry College in Mount Berry, Georgia, U.S.A has the largest campus in the world. Its area is 26,000+ acres.



TEACHERS DAY!

India has been celebrating Teacher's Day on 5th September, since 1962. The day commemorates the birthday of Dr. Sarvepalli Radhakrishnan, a philosopher and a teacher par excellence, and his contribution towards Indian education system.

The birthday of Dr. Sarvepalli Radhakrishnan came to be celebrated as Teacher's Day when, one day, some of his students and friends requested him to allow them to celebrate his birthday. In reply, Dr. Radhakrishnan said, "Instead of celebrating my birthday separately, it would be my proud privilege if September 5th is observed as Teacher's day". From then onwards, Dr. Radhakrishnan's birthday is observed as Teacher's Day all across India.



■ DR SARVEPALLI RADHAKRISHNAN



■ RAMAKANT ACHREKAR

Probably the most celebrated teacher in India. Man who moulded Sachin Tendulkar, Vinod Kambli and Pravin Amre to what they are today! – a true legend.

...And words can move us to achieve the impossible

*WHEN THINGS GO WRONG, AS THEY SOMETIMES WILL,
When the road you're trudging seems all uphill,
When the funds are low and the debts are high,
And you want to smile, but you have to sigh,
When care is pressing you down a bit,
Rest, if you must, but don't you quit.*

*LIFE IS QUEER WITH ITS TWISTS AND TURNS,
As every one of us sometimes learns,
And many a failure turns about,
When he might have won had he stuck it out;
Don't give up though the pace seems slow
You may succeed with another blow*

*OFTEN THE GOAL IS NEARER THAN,
It seems to a faint and faltering man,
Often the struggler has given up,
When he might have captured the victor's cup,
And he learned too late when the night slipped down,
How close he was to the golden crown.*

*SUCCESS IS FAILURE TURNED INSIDE OUT
The silver tint of the clouds of doubt,
And you never can tell how close you are,
It may be near when it seems so far,
So stick to the fight when you're hardest hit
It's when things seem worst that you must not quit.*



To acquire sublime happiness, peace and contentment...



*Character cannot be built with
mortar and stone. It cannot be built by hands other than your own.*

*An education which does not teach us
to discriminate between good and bad, to assimilate the one and eschew the
other, is a misnomer.*

*By education, I mean an all-round
drawing out of the best in the child and man - body, mind and spirit.*


*Persistent questioning and healthy
inquisitiveness are the first requisite for acquiring learning of any kind.*

*The emphasis laid on the principle
of spending every minute of one's life usefully is the best education for
citizenship.*

- M. K. Gandhi

...THE LEARNING FRAME...



A close-up photograph of a hand holding a small, realistic globe of the Earth. The globe shows blue oceans, green continents, and white clouds. The hand is positioned on the left side of the frame, with fingers gently gripping the globe. The background is a solid, dark color, making the globe and hand stand out.

This earth, the trees, lands, water bodies, the changing climates, the people have all taught us a lot. We have discovered, invented and evolved. Earth has taught us that “variety” is the spice of life and that is exactly what it boasts. From dry deserts to biting snow, colors, foods, music to cultures - earth is a beautiful place to live! A treasure mine of cultures, thoughts, ideas, nature and people.

That's all we have, to make sense of our times on this planet we call home.

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