



### Vision of the Department

To be a globally recognized management institute where learners contribute to business and society through a scholarly environment of empathy, veracity and excellence

### Mission of the Department

1. Evolve a curriculum which emphasizes on strong management fundamentals with the flexibility to choose advance specialization courses and gain holistic exposure
2. Encourage a culture of academic excellence through the development of learners through teaching, and quality research
3. Establish academia-industry interface with modern learning resources and develop a reciprocal relationship with practicing organizations
4. Develop students as ethical business professionals with core values of compassion, societal wellness, integrity and teamwork

### Programme Educational Objectives (PEO)

1. To thrive in complex reality and to acquire a systemic understanding of how organisations work and interact effectively with their commercial, social and cultural environment.
2. To nurture and develop higher consciousness, cognitive flexibility by developing a strong base to build professional career
3. To Change mindset of the Learner and to develop well trained leaders
4. To instill new and contemporary curriculum by offering additional course/elective for greater employability of the students
5. To inculcate multitasking abilities amongst students, learning foreign languages and advanced IT knowledge so that they can perform better in the chosen field nationally and internationally.

## WHAT'S INSIDE

- Summer Internship Student Experiences
  - IMC CEO Conclave
  - IMC Wellness & Medical Value Tourism Conclave
  - IMC Youth Conclave 2023
  - Train The Trainer: AIMA BIZLAB Simulation Training
- 
- Graduation Day
  - Degree Distribution Ceremony
  - Department Staff
  - Know an Alumnus
  - Upcoming Events

### PROF. DR. AMIT OAK

CHIEF OPERATIONS OFFICER And HEAD OF DEPARTMENT, MASTER OF MANAGEMENT STUDIES

My Dear Students,

I hope this message finds you well as you return to our institution after your enriching internships. Your time away from campus has been extremely beneficial to your development and learning. During your internships, you had the privilege of stepping out of the classroom and immersing yourselves in real-world experiences. Working alongside industry professionals, you witnessed the application of theoretical concepts and gained a deeper understanding of your chosen fields.

This exposure has sharpened your critical thinking abilities and problem-solving skills, equipping you with practical knowledge that cannot be acquired solely through textbooks and lectures. I have full confidence that the experiences you gained during your internships will serve as stepping stones towards a bright and prosperous future. Welcome back, dear students. May this new phase of your academic journey be filled with endless possibilities, remarkable achievements.





A journey of a thousand miles begins with a single step.

-Confucius.



## SUMMER INTERNSHIP STUDENT EXPERIENCES



**Mr. Abhishek Yadav - Summer Trainee at Kirin Advisors Pvt. Ltd.**

During my internship, I had the privilege of working in a dynamic and fast-paced environment, gaining hands-on experience in Investor Relations, Public Relations, Corporate Reporting, and IPO Communication. Highlights of my internship include working closely with the investor relations team, preparing investor presentations for notable companies, such as Avro India Limited, Mitsu Chem Plast Limited, and Baslic Fly Studio Limited.

I also supported the public relations team by drafting press releases, monitoring media coverage, and assisting with media events. Attending the IPO meet and Roadshow of Krishca Strapping Solutions Limited was a significant highlight, providing insight into the process of taking a company public and successful IPO communication strategies. Overall, this transformative experience provided practical exposure and valuable skills for my future endeavors.

**Ms. Srushtee Rathod- Summer Trainee at Genxhire Services Pvt. Ltd.**

During my HR internship at Genxhire Services Private Limited, I gained valuable insights and lessons that will shape my future career in HR. I learned about the recruitment and selection process, including different sourcing strategies and applicant tracking systems. One of the highlights of my internship was working on diverse projects and tasks that provided hands-on experience in various HR functions. I actively participated in the recruitment process, sourcing candidates, screening resumes, and conducting initial interviews.



I assisted in creating job postings, evaluating candidates, and providing feedback to hiring managers. This experience deepened my understanding of attracting and selecting the right talent. Overall, my internship at Genxhire was an enriching experience that allowed me to apply theoretical knowledge to practical situations. The exposure to various HR functions and working in a consultancy environment contributed to my personal and professional growth. I am grateful for the guidance and support of the HR team, and I am confident in utilizing the skills I developed during my internship.



A leader must have the courage to act against an expert's advice  
-James Callaghan



## SUMMER INTERNSHIP STUDENT EXPERIENCES

### Mr. Khushal Gadekar – Summer Trainee at Monetonic Financial Services



During my summer internship at Monetonic Financial Services Pvt Ltd, I had the opportunity to work closely with professionals in the company who provided me with extensive knowledge and guidance. Through knowledge sessions and interactions with industry experts, I gained a deeper understanding of financial products, India's past and future growth, and the reasons for investing in the Indian stock market. The internship also emphasized the importance of building and maintaining relationships with clients.

I learned the art of excellent customer service by addressing client inquiries, resolving concerns, and ensuring their overall satisfaction. Overall, my summer internship at Monetonic Financial Services Pvt Ltd provided me with a comprehensive understanding of the financial industry, enhanced my sales and customer service skills, and equipped me with the knowledge required to excel in the field. I am confident that the experiences and insights gained during this internship will positively contribute to my future career in finance or sales.

### Ms. Ankita Chavan – Summer Trainee at Adani Electricity

I had privilege of working in a dynamic and fast-paced environment gaining invaluable hands-on experience in the field of marketing. One of the most significant highlights of my internship was the opportunity to work on field talk to direct with customers. In addition to my work. I was actively involved in other works I had the chance to contribute to these tasks provided me with valuable insights. Overall, my summer internship at AEML Pvt Ltd was a transformative experience.



It provided me with practical exposure with customers and study SWOT analysis of company. I am grateful for the opportunity to have worked with a talented team and gained valuable skills and knowledge that will undoubtedly benefit me in my future endeavors.



Good teams incorporate teamwork into their culture, creating the building blocks for success

-Ted Sundquist



## SUMMER INTERNSHIP STUDENT EXPERIENCES

Ms. Ishita Powale: Summer Trainee At UFO Movies



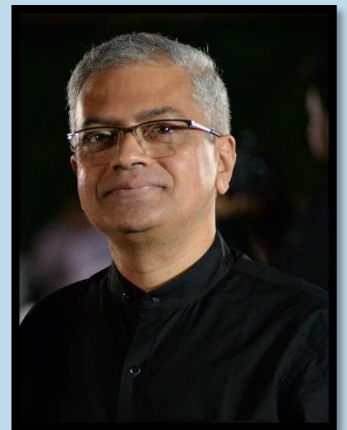
During my summer internship at UFO MOVIES, I had an incredible and enriching experience that surpassed all my expectations. From very first day, I was welcomed into a supportive and collaborative environment where I had the opportunity to work alongside professionals. The internship provided me with hands-on experience and allowed me to apply my knowledge and skills. I was assigned to a live project, which exposed me to the various aspects of the industry and challenged me to think critically and creatively.

The team I worked with was extremely supportive and encouraged my growth by providing guidance and constructive feedback. The internship helped me allot with my communication skills and teamwork abilities. This internship helped me to gain more skills in the field of creatives making, helped me to gain more confidence while pitching the client, made my imagination skills more useful by helping the client to make their advertisements.

## DEPARTMENT FACULTY

Prof. Manoj Karnik has diverse experience in various roles across the organisation hierarchy spanning across 30+ years in various industries like IT, Finance & Engineering apart from his entrepreneurial stint. Since past 3 years, he is translating this experience to young learners through his teaching stint. He has handled functions like Business Process Analysis and Improvement, MIS & Strategy Formulation, New Business Development, New Product Development / Existing Product Enhancement and Vendor Development. Client engagement and project management at macro level at senior leadership levels are his focus areas.

Prof. Manoj Karnik has been associated with various industries such as Pharmaceuticals, Engineering, FMCG, Logistics & NBFC during past 30 years. Prof. Manoj has completed his Masters in Business Administration from Symbiosis Institute of Business Management and Electronics & Telecommunications Engineer from College of Engineering, Pune. He has completed MDP in 'Warehouse Design & Management' from IIM Ahmedabad. Prof. Manoj is a firm believer of "Team Work". He pursues his hobbies of music, photography and reading to maintain good work life balance.







We are what we repeatedly do. Excellence, then, is not an act, but a habit.

-Will Durant



### IMC CEO CONCLAVE



On June 3rd, 2023, the Jio World Convention Centre at BKC hosted a significant event that covered various topics, including the changing consumption patterns and trends in discretionary spending. The discussions also delved into the growth engines for Micro, Small, and Medium Enterprises (MSMEs), exploring the role of Public Sector Undertakings (PSUs) and other procurement schemes in fostering MSME growth. On Behalf of MMS department Dr. Amit Oak and Prof. Nilesh Deshpande attended the event. The conclave concluded with a networking session and high tea, offering attendees valuable time to connect and exchange ideas.

### IMC WELLNESS & MEDICAL VALUE TOURISM CONCLAVE

On June 14<sup>th</sup> 2023, the Indian Merchant Chambers at Churchgate hosted Wellness & Medical Value Tourism Conclave. It covered several pressing issues affecting the growth of medical tourism, including the lack of government policies and the crucial need for government support. Prof. Nilesh Deshpande along with students from Biomedical Department attended the event. The discussions also emphasized the importance of coordination among various stakeholders such as hospitals, hospitality services, and airport authorities



### 300<sup>th</sup> SHOW OF MARATHI DRAMA THE PERFECT MURDER



The Students of MMS got an opportunity to attend the 300<sup>th</sup> show of Marathi Drama "The Perfect Murder" at Royal Opera House. It provided them an exposure to appreciate the artistic brilliance of the actors and , understand the cultural significance of Marathi theatre.





Talent wins games, but teamwork and intelligence wins championships

- Michael Jordan



### IMC YOUTH CONCLAVE 2023



Our student Sanika Toraskar recently represented the college at the IMC Youth Conclave 2023, where she gave a speech on the importance of clean energy. The conclave was held virtually and was organized by the IMC Chamber of Commerce and Industry's Young Leaders' Forum. This year's theme was "(EKTA) One South Asia | One Earth, One Family, One Future".

In her speech, Sanika spoke about the climate crisis and the need for a clean energy revolution. She highlighted the environmental and economic benefits of clean energy, and she discussed the challenges that need to be addressed in order to make the transition to a clean energy economy.

### TRAIN THE TRAINER :AIMA BIZLAB TRAINING

MMS department has offered AIMA BizLab simulation in its first year Autonomy curriculum. It is a virtual business laboratory designed for management graduates to offer them hands-on-experience on management concepts and make them industry-ready. This simulation is specifically designed keeping the learning habits of the new generation of students. Through this simulation MMS Faculty members catering to different specialisation will demonstrate this course through a workshop which will provide an unparalleled learning experience. Hence, faculty training was conducted for this simulation in association with AIMA which was facilitated by Dr. Rich Agarwal on 12<sup>th</sup> and 13<sup>th</sup> April 2023. On first day the faculty were briefed about the Simulation scenario and how to conduct the assessment of the same for students. On second day of the training, faculty were played the simulation and completed the same in the capacity of students to understand its process thoroughly. This simulation will indeed help students to develop an integrated perspective of different aspects of management. Certificates were provided by AIMA to all MMS faculty members for completing the training successfully.







Plans are worthless. Planning is essential  
-Dwight D. Eisenhower



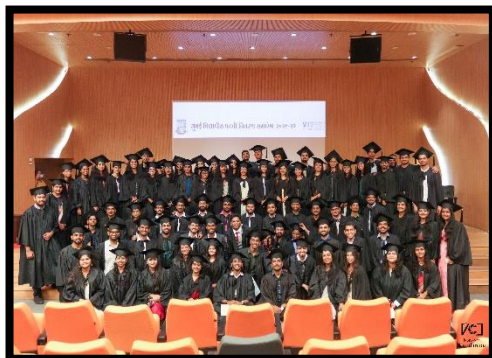
## GRADUATION DAY

*"Classes came classes went, it's worth the time you spent. There's been the days of joys and hours of tears, but I'm sure you will cherish the memories of MMS years. Congratulations are now due, to celebrate the farewell with special you".* The Final Year students of MMS enjoyed the much awaited and joyous evening of the Graduation Day. The ceremony was held on Friday 12<sup>th</sup> May 2023, Ms. Srushti Shetty and Ms. Astha Gangal FROM BATCH OF 2021-2023 were felicitated as **MMS Star Students** for their overall achievements and recognize their commitment to academic excellence. The graduates reminisced about the transformative experiences, the knowledge gained, and the friendships forged during their time at VIT. Dr. Trupti Naik and Prof. Jay Bhatt were the faculty coordinators from MMS Department.



## DEGREE DISTRIBUTION CEREMONY

Institute Level Degree Distribution Ceremony was organised by Department of Management Studies, Prof. Nilesh Deshpande and Dr. Varsha Maheshwari were the faculty coordinators for the event along with the enthusiastic and disciplined student volunteers. The MMS pass out batch of 2020-22 was invited for DDC on 24<sup>th</sup> April 2024, Mr. Rishikesh Kamerkar, freelance singer, composer & music producer was the chief guest to conferred the degree. Ms. Payal Pol, student topper was awarded with Prof. C S Deshpande Memorial Silver Medal, a memento given to celebrate extraordinary talent and exceptional academic achievement.



## Know an Alumnus

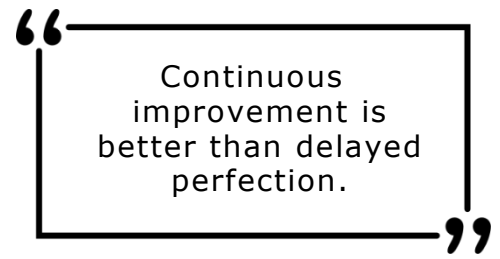
Mr. Aditya Phatak is an Alumni from MMS Batch- 2016-18. He is an experienced professional in Sales & Marketing, having expertise in channel management, CRM, Go to Market Strategies, Trade marketing , Category Management and Commercial Management. He is currently leading the Own Brand (Private Label) Sales (A 100 CR Brand) of Trent Hypermarket Pvt Ltd. - A Tata Tesco Enterprise. For a year, he has been spearheading the own brand expansion and success in Omni Channel. He played a pivotal role in brand activations and new launches.



Being an assiduous learner, he looked forward to understanding, learning and exploring solutions to existing problems. He inculcated his knowledge in FMCG industry with elite companies like BRITANIA, Amul and Kellogg's gaining panoptic insights in different channels like general trade , modern trade and ECOM. He always believes that smart and hard work, goes hand in hand to be successful in life. Aditya in his view expressed that "Whatever little success that I have achieved till now, I am grateful & thankful to all the faculty members of VIT- MMS for their continuous efforts and support. VIT also has an extensive and intellectual support of Visiting Faculty from the Industry. Apart from excellent academic experience, I also gained the benefits of being a part of Cultural Student Body. I cherish every moment spent at VIT."

## Upcoming Events

- Specialisation Summits
- Student Association Events
- Value Added Courses
- Guest Lectures



- Mark Twain

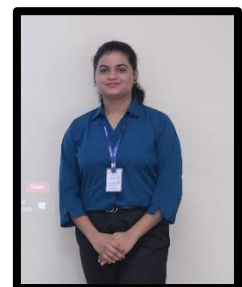
## THE Editorial Team



**Ms. Sanika Toraskar**  
Student Editor



**Dr. Trupti Naik**  
Chief Editor



**Ms. Seva Raut**  
Student Editor